

Teodora Savic

Student/CogSci
Content Writer

Teodora Savic

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Skills

Qualitative Research – Beginner

Quantitative Research – Intermediate

- SPSS – Intermediate
- R – Intermediate
- Python – Beginner

Writing – Expert

Experience

Writer & Co/Content Writer

April 2020 - PRESENT, Freelance position

- Working with a dedicated client on their content strategy
- Keyword research, SEO optimisation, using SEO software (mostly SEO Surfer, but also Semrush and Ahrefs)
- Internal link building, proofreading & editing
- Writing high-end SEO-optimised content for the client's blog page
- Posting and optimising articles in WordPress
- Types of content: opinion pieces, article writing, newsletters, copywriting
- Niches/industries: Affiliate marketing (mainly Amazon affiliates, lifestyle/self-help/positive psychology, accounting, and software products, technical writing for software companies: help pages, documentation, etc)

Konrad Lorenz Forschungstelle /Researcher Intern

July 2022- September 2022, Grunau, Austria

- Conducting focal observations of young ravens in captivity in the wild park, detecting and observing their social behaviour
- Assistance to PhD students and researchers in the institute in conducting experiments with young ravens in captivity

SPONA – Serbian Cultural Centre (NGO) /Assistant

September 2020- September 2021, Skopje, North Macedonia

- Assisting with writing project applications mainly related to cultural collaboration between Serbia and North Macedonia in the fields of theatre, music, and film, as well as regarding the preservation of cultural monuments

- Website content strategy
- Internal link building, proofreading & editing
- Writing articles and announcements, scheduling, and posting in WordPress
- Administrative tasks
- Managing the library

Ridarec / Content Writer

April 2020- September 2020, Skopje, North Macedonia

- Keyword research, SEO optimisation, using SEO software (mostly SEO Surfer, but also Semrush and Ahrefs)
- Writing high-end SEO-optimised content for the client's blog page, proofreading, editing
- Types of content: article writing, newsletters, tutorials, briefs
- Niches/industries: Affiliate marketing (Amazon)

Freelance Content Writer

Since 2019

- Keyword research, SEO optimisation, using SEO software (mostly SEO Surfer, but also Semrush and Ahrefs)
- Content strategy
- Internal link building, proofreading & editing
- Writing high-end SEO-optimised content for the client's blog page
- Types of content: article writing, newsletters, tutorials, briefs, newsletters
- Nichess/topics: history, politics, Slavic mythology, Balkans

Military Medical Academy /Psychologist Intern

May 2018- May 2019, Belgrade

- Psychological testing and interviewing at the department for recruitment and selection
- Diagnostics and participation in therapy sessions in the closed psychiatry department/women's ward

Barajevo High School/ Psychology Teacher (30%)

September 2018-June 2019, Belgrade

Preparing and delivering lectures on the subject of Psychology for high school students studying Trade, Economy, and Gymnasium

Kindergarden ABC Junior/ English Teacher

September 2017-January 2018, Belgrade

Teaching English as a Second Language (3 and 4 year olds)

UNICEF research project/ Field Survey Conductor

April 2018 - August 2018 - Belgrade

Collecting data from randomly selected participants.

Primary School Kiril and Methodius/ Teaching Assistant

February 2016 - June 2016, Belgrade

Assisting the main teacher in the classroom as part of the national project on inclusion.

Education

MESEC Winter School on Consciousness, Egypt

Discussing the dominant theories, paradigms, and latest outcomes in the field of consciousness research

March 2023

Middle European Studies in Cognitive Science/ Master's

Comenius University Bratislava – Faculty of Mathematics and Physics/Ljubljana University – Faculty of Education

October 2021. - Ongoing, Bratislava, Ljubljana

[SEO Writing/Masterclass](#)

SEO Surfer

2020, online course

Applied Psychology – Psychology of Education / Master's

Faculty of Media and Communication

October 2017. -March. 2020., Belgrade

Psychology / Bachelor

Faculty of Media and Communication

October 2013 - September 2017, Belgrade

Group Therapy: Psychodrama

SPA Moreno

October 2015- September 2019

Additional/Examples of my work

Presentation of an independent research project in a scientific conference *Empirical Research in Psychology*, Belgrade, October 2020

FENCE: Measure of Defensiveness in Relation to Historical Narratives

[Book of resumes, pg. 115-16](#)

Credited authorship for the website meettheslavs.com:

- [14 Famous Czechs](#)
- [12 Famous Bosnians](#)
- [16 Famous Slovenians](#)
- [Top 13 Monsters in Slavic Mythology](#)
- [13 Famous People from Montenegro](#)

Credited authorship for the website balkansinsite.pollsandpolitics.gr:

- [Slavic Month Names](#)

Most of my work is in the ghostwriting category.