

## CV – Magda Petrjanosova, PhD.

Research fellow, Institute for Research in Social Communication Slovak Academy of Sciences (SAS),  
Dúbravská cesta 9, 841 04 Bratislava 4 (Slovak Republic)

## RESEARCH INTERESTS

Empirical social research, identity and language use, new media, methodology (especially qualitative)

## PERSONAL INFORMATION

Date of Birth / Gender October 20, 1976 / Female  
Place of Birth / Citizenship Bratislava (Slovak Republic) / Slovak

## EDUCATION AND ACADEMIC QUALIFICATIONS

2001-2010 *Doctoral studies, Social psychology, Comenius University in Bratislava/ Ludwig-Maximilian University in Munich, PhD. 2010 (awarded by Comenius University)*  
1995-2001 *Undergraduate and graduate studies, Psychology, Comenius University in Bratislava/ University of Regensburg (Germany)/ University of Bremen (Germany), Mgr. - Magister degree (Master) 2001(awarded by Comenius University in Bratislava)*

## PROFESSIONAL EXPERIENCE

2008-to date Research fellow, Institute for Research in Social Communication SAS  
2007-2008 Researcher – Department of Psychology, Faculty of Philosophy, Comenius University, an international research project in the 6<sup>th</sup> EU Framework Program  
2000-2007 Researcher – external cooperation with the Department of Psychology, Comenius University and the Institute for Research in Social Communication SAS

## PROJECTS (a selection from the last 5 years)

2021-to date The role of new media in supporting higher quality of life, resilience and education levels in children, youth and young adults depending on (non)existence of a disability, their ethnicity and socioeconomic status (funded by the Slovak national Scientific Grant Agency VEGA): principal investigator  
2016-2019 New media and lowering the threshold for civic participation in less participating groups (funded by the Slovak national Scientific Grant Agency VEGA): principal investigator  
2015-2019 Interventions for prejudice reduction against stigmatized minorities. Metrics' development and experimental testing of contact hypothesis in field conditions (funded by Slovak Research and Development Agency): co-investigator

## FIVE RECENT PUBLICATIONS RELEVANT FOR THE PLANNED RESEARCH

Lášticová, B., Popper, M., Findor, A., Hruška, M., & **Petrjánošová, M.** (2020). Intergroup context sensitive adaptation and validation of the BIAS Map for measuring stereotypes of the Roma in Slovakia: The case for an emic-etic mixed-methods approach. *European Journal for Social Psychology*, online first. <https://doi.org/10.1002/ejsp.2731>  
Medveďová, R., **Petrjánošová, M.** (2020). „Nie je to špás pre každého" - občianska participácia online u mladých slovenských Rómov a Rómok [„It's not for everyone" – civic participation online in young Slovak Roma]. in M. Petrjánošová (ed.). *Nové médiá a občianska participácia na Slovensku [New media and civic participation in Slovakia]*, pp. 56-75. Bratislava: VEDA. ISBN 978-80-224-1847-8  
Masaryk, R., **Petrjánošová, M.**, Lášticová, B., Kuglerová, N., & Stainton Rogers, W. (2019). A story of great expectations. Qualitative research in psychology in the Czech and Slovak Republics. *Qualitative Research in Psychology*16(3): 336-353. <https://doi.org/10.1080/14780887.2019.1605671>  
**Petrjánošová, M.** (2018). How to approach 'prejudice' and 'stereotypes' qualitatively: The search for a meaningful way. *Human Affairs: Postdisciplinary Humanities and Social Sciences Quarterly* 28 (4): 429-442. <https://doi.org/10.1515/humaff-2018-0035>  
**Petrjánošová, M.**, Leix, A. (2013). Languages of borderlands, borders of languages: native and foreign language use in intergroup contact between Czechs and their neighbours. In *Human Affairs: Postdisciplinary Humanities and Social Sciences Quarterly* 23 (4): 658-679.