



Attn:

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Slovak Academy of Sciences, Foreign Relations Dept.
Stefanovka 49
Bratislava 81438 Slovakia

E-Learning is Here to Stay

21st Management of Higher Education Institutions Seminar (MHEI)

Galilee College Israel with participation of the Dean of Harvard Extension School

12 –23 January, 2009

Dear Ivan Horvath,

John Chambers, the CEO of Cisco once said: "Education over the Internet is going to be so big it's going to make email look like a rounding error", and he was RIGHT!

Economic, social and technological trends are changing the global economy and the universities' way of life around the world. Therefore, E-Learning is becoming an answer to continuous learning and changes in the new economy. There is no doubt that E-learning is the promising future of educational product and no more indispensable than its ancestor: reading a book.

This shift from reading books to e-learning isn't optional; it doesn't depend upon the assessment of educational experts as to whether it is good or bad. It doesn't depend on whether these institutions are ready for such dramatic change. Regardless of whether they have the money, the infrastructure, the staff, the skills – or most significantly, the online content – digital delivery is now a reality of every classroom, even when it is unavailable. (*Dale Spender, E-learning and its future*)

E-learning is here to stay, it will increasingly become a vital item in the training plan, there is a growing need for experts in designing digital teaching and learning and in response, we must learn how and when to use it to its and ours best advantage.

Together with "MOFET" Institute, Galilee College will dedicate much time of the Twenty-first "Management of Higher Education Institutions" Seminar (MHEI) to explore this issue from a wide range of aspects. In addition, key issues like Fundraising and Entrepreneurship will be dealt with in detail (The full list of topics that will be discussed in the seminar is available in the seminar's webpage).

As in previous seminars, this seminar comprises group discussions and brainstorming, workshops, study tours and lectures that are being given by the top Israeli and world renowned experts. The weekends will be taken up with guided tours to the most beautiful and significant historical sites in Israel.

For registration forms and further detailed information, please do not hesitate to reply to this letter by contacting the programme director, **Ms. Naomi Keren** or to visit the seminar's webpage (The link can be found at the end of this letter).

I am looking forward to hearing from you soon, and to welcoming you to our college and seminar in January.

With kind regards,

Dr. Joseph Shevel
President, Galilee College