

THE IVA ROYAL TECHNOLOGY FORUM 2006

0125

# The Future Profile of Swedish Business

*A symposium arranged by*

The Royal Swedish Academy of Engineering Sciences, IVA

Thursday, 26 October 2006, 13:00–17:00

IVA's Conference Centre, Wallenberg Auditorium, Grev Turegatan 16, Stockholm



KUNGL. INGENJÖRSVETENSKAPSAKADEMIEN  
Royal Swedish Academy of Engineering Sciences

# The Future Profile of Swedish Business

The Royal Technology Forum 2006 will discuss the outcome of the IVA project entitled "The Future Profile of Swedish Business." The project is part of an ongoing process to identify the effects of globalisation on Swedish business.

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The project's aim is to gain an understanding of the structural changes in Swedish business and industry, as well as to identify factors that impact on long-term competitiveness.

An important aspect of the project work has been analysing and describing the key issues.

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Several questions were asked: What shape will the new structure of Swedish business take? Which of the Swedish public and private enterprise sectors will provide growth? How do we increase the competitiveness of Swedish business as a whole? Mr. Carl Bennet, Chairman of Getinge AB and Member of IVA Division XI, Education and Research Policy, has chaired the project.

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In this seminar we will provide an international outlook as well as a Swedish perspective on the subject.

## PROGRAMME

13:00	<b>Welcome to IVA and the Royal Technology Forum 2006</b> Professor LENA TRESCHOW TORELL, President of the Royal Swedish Academy of Engineering Sciences, IVA	15:30	<b>Panel discussion</b> Moderator: PERNILLA STRÖM  <i>Panellists:</i> Mr. PER BÅTELSON, CEO & Partner, Global Health Partner, member of the Steering Committee of the IVA project "The Future Profile of Swedish Business"  Mr. HÅKAN ERIKSSON, Senior Vice President & General Manager R&D, Chief Technology Officer, Ericsson, Chairman of the IVA project "IT without Borders", member of IVA Division XI, Education and Research Policy  Mr. SVERKER MARTIN-LÖF, Chairman of SCA Svenska Cellulosa Aktiebolaget, Chairman of the IVA project "Manufacturing for Competitiveness", member of IVA Division VIII, Forest Technology  Mr. HANS-OLOV OLSSON, Chairman of Volvo Car Corporation, Senior Vice President & Chief Marketing Officer, Ford Motor Company, Chairman of the project "Increased Competitiveness for the Swedish Processing Industry", Member of IVA Business Executives Council
13:10	<b>Biocon's Research Initiatives and their Global Impact</b> Dr. KIRAN MAZUMDAR-SHAW, Chairman & Managing Director of Biocon, India Foreign Member of IVA		
13:50	<b>Productivity and Globalisation</b> Dr. WILLIAM W. LEWIS, Director Emeritus, McKinsey Global Institute, USA		
14:30	<b>Coffee and other refreshments</b>		
15:00	<b>Musical interlude</b>		
15:10	<b>The Future Profile of Swedish Business – Outcome of the IVA Project</b> Mr. CARL BENNET, Chairman Getinge AB, Chairman of the IVA Project Member of IVA Division XI, Education and Research Policy	16:50– 17:00	<b>Concluding remarks</b> Professor LENA TRESCHOW TORELL

## REPLY CARD

THE IVA ROYAL TECHNOLOGY FORUM 2006

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The IVA Royal Technology Forum 2006, arranged by the Royal Swedish Academy of Engineering Sciences, IVA, on Thursday, 26 October 2006  
Venue: IVA's Conference Centre, Grev Turegatan 16, Stockholm, Sweden

Please complete and return this reply card, which should reach IVA no later than 20 October 2006 by fax to 08-611 56 23 (Int. +46 8 611 56 23) or by post

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## **PRACTICAL INFORMATION**

### **Date**

Thursday, 26 October 13:00 – 17:00

### **Venue**

IVA's Conference Centre, Wallenberg Auditorium, Grev Turegatan 16, Stockholm, Sweden

### **Registration**

Please register by faxing the attached reply card to 08-611 56 23 (Int. +46 8 611 56 23) or post it to IVA, Attention Mrs. Ulla Svantesson, Box 5073, SE-102 42 Stockholm, Sweden, or e-mail to [ulla.svantesson@iva.se](mailto:ulla.svantesson@iva.se) no later than 20 October 2006. Participation is free of charge; however, a fee of SEK 500 (excl. VAT) will be invoiced if a person who has registered fails to attend without prior notice.

### **Further information**

Further information can be obtained from Mrs. Ulla Svantesson, IVA, tel. 08-791 29 93, (Int. +46 8 791 29 93), fax 08-611 56 23 (Int. 46 8 611 56 23) or e-mail: [ulla.svantesson@iva.se](mailto:ulla.svantesson@iva.se)

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