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August, 2006

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BSB was set up to promote and to encourage wide participation in the teaching and learning of business related professional training.

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BSB looks forward to hear from you in due course with a reply whether you have any interest in developing further links for professional and/or academic training partnerships.

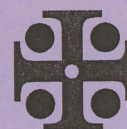
Many Thanks in advance for your kind attention with this request.

Yours Respectfully,

ER.

Elza Raus
Executive Director

enc



Britannia School of Business (BSB)

Office:

The Oakes
33 Carr Bank Lane
Nethergreen
Sheffield
S11 3FB
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www.bsb.ac

Director:

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in the UK,
in the EU,
and
internationally**

Or others that might suit you and your group better.

Please get in contact: (e-mail: L.C.Montanheiro@shu.ac.uk)



International Journal of Public-Private Partnerships

Editor: Luiz Montanheiro

Sheffield Hallam University

City Campus, Stoddart Building, Sheffield S11 1WB, England, UK

Tel: + 44 (0) 114 225 25 60, Fax: + 44 (0) 114 225 52 68

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Admissions office

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International students - see www.shu.ac.uk/international for more information

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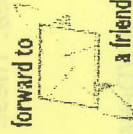
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Director of Studies:

Luiz Montanheiro, BA(Econ) MSc (Econ) MPhil(Econ),
Faculty of Organisation and Management,
Sheffield Hallam University, Pond Street,
City Campus, Sheffield, S1 1WB, England-UK

This course is aimed at developing managers wanting to enhance their career prospects through improved knowledge of business functions, greater awareness of strategic issues and improved management skills.

You study • strategic marketing planning • finance • strategy process • operations management • digital economy • managing people and organisations • globalisation of business.

You complete a major project or dissertation on an area of business of your choice.

You learn about the UK working environment, if this is not already familiar to you, through the opportunity to take part in project work. We have links with a wide range of organisations including transnationals, small businesses and national and local government agencies.

We designed it to meet the Quality Assurance Agency guidelines for MBA courses.

You may also be interested in the range of specialist full-time Masters degree courses offered in the business area. These include:

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- MSc/PgDip/PgCert Globalisation of Business;
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- MSc/PgDip/PgCert International Business and Management;
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- MA Risk Management;
- MA Strategic and Financial Management

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Previous MBA graduates have developed successful management careers in a wide range of industries including logistics, information technology, banking, engineering and a wide variety of fields in the public sector.

Assessment

You experience a variety of forms of assessment including individual coursework assignments, group work and a project or dissertation.

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- critical thinking and research

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- strategic marketing planning • finance • strategy process
- operations management • digital economy • managing people and organisations • project or dissertation

Integration

- globalisation and business

Entry requirements

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If you apply for the MBA and the Graduate Diploma, we will offer you a place on the MBA subject to your passing the diploma.

Director of Studies:

Luiz Montanheiro, BA(Econ) MSc (Econ) MPhil(Econ),
Faculty of Organisation and Management,
Sheffield Hallam University, Pond Street,
City Campus, Sheffield, S1 1WB, England-UK