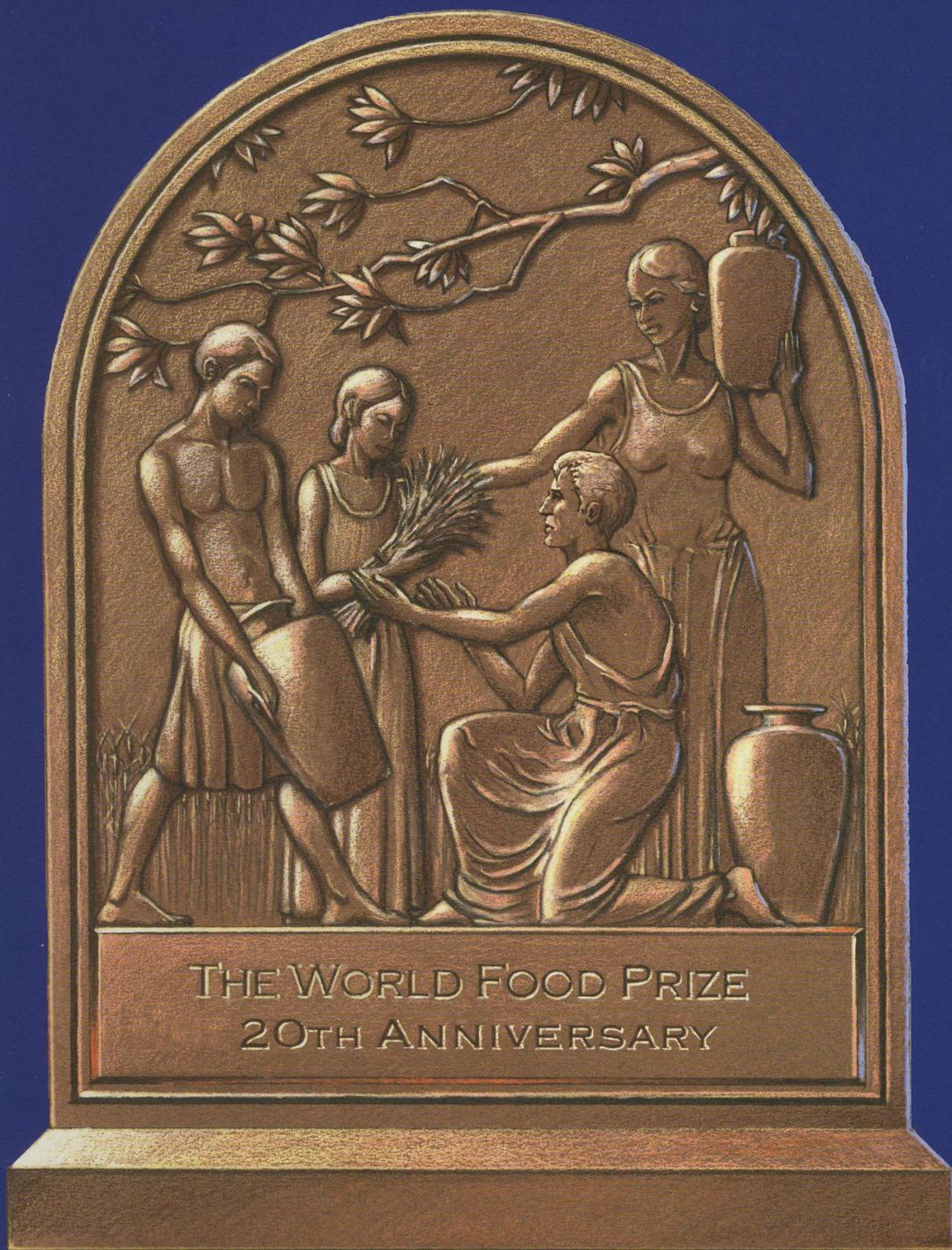




THE WORLD FOOD PRIZE



20TH
ANNIVERSARY
CELEBRATION
& SYMPOSIUM

OCTOBER 18-20, 2006 • DES MOINES, IOWA

REGISTER ONLINE FOR THE INTERNATIONAL SYMPOSIUM



THE WORLD FOOD PRIZE

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Celebrate World Food Day in Des Moines

On behalf of our entire Council of Advisors, let me urge you to register now to attend our World Food Prize events October 18 - 20. In addition to honoring our 2006 World Food Prize Laureates for their exceptional achievements in the Cerrado region in Brazil, there are five other reasons why you should join us for our Twentieth Anniversary events:

- There will be more life-saving achievement assembled in Des Moines for this World Food Day celebration than at any other location worldwide;
- Dr. Norman E. Borlaug and 13 World Food Prize Laureates will participate;
- There will be an exceptional array of speakers from countries including China, India, Egypt, South Africa and Brazil, addressing cutting-edge topics in food security;
- Representatives of over 60 countries are expected to attend the Laureate Award Ceremony, which "rivals that of the Nobel Prize;"
- Our Youth Institute will welcome 100 high school students and 100 teachers.

Taken together, we believe our Twentieth Anniversary Celebration will be "the most significant observance of World Food Day anywhere around the globe." Please join us.

Ambassador Kenneth M. Quinn
President, The World Food Prize Foundation

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