

THE WORLD FOOD PRIZE

*To inspire and recognize exceptional achievement
in assuring adequate food and nutrition for all*

INVITATION TO NOMINATE

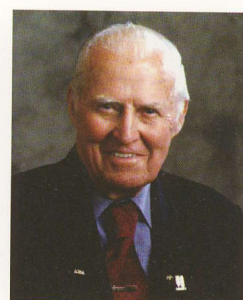
The World Food Prize was created in 1986 to recognize truly exceptional and unique achievements in improving the quality, quantity, and availability of the world's food supply, as well as to inspire future such accomplishments.

The World Food Prize recognizes specific tangible achievements in any field involved in enhancing food production and distribution, and increasing food availability and accessibility to those most in need, thereby reducing human suffering and improving health and nutrition. Each year, private and public institutions and organizations around the world are invited to nominate candidates for "The Prize." It is imperative that those individuals whose work has truly made a difference in the lives and well-being of large numbers of people are considered for this award.

Each October on or near World Food Day (October 16), a ceremony is held in the magnificent Iowa State Capitol at which the Laureate is presented The World Food Prize. The Laureate receives \$250,000 (USD), a distinctive diploma, and a sculpture created by world-renowned designer Saul Bass.

The award is based solely on individual achievement without regard to race, religion, gender, nationality, ethnicity or political beliefs. In past years, Laureates have come from Bangladesh, China, Cuba, Denmark, India, Mexico, Sierra Leone, Switzerland, United Kingdom, United States and the United Nations.

Your nomination of an individual with such a demonstrable, exceptional achievement, based on the criteria listed inside this booklet, is most earnestly solicited.



Norman E. Borlaug
Nobel Laureate
Chairman
Selection Committee



John Ruan III
Chairman
World Food Prize
Foundation



Kenneth M. Quinn
President
World Food Prize
Foundation

■ The Prize is intended to be awarded to one person. In exceptional circumstances where an additional person (or persons) has collaborated in an indispensable way, more than one person may be included in the nomination. However, it must be demonstrated conclusively that each person contributed in an essential way, and that without each individual's contribution, no achievement would have been possible.

■ The Selection Committee has the responsibility to determine whether joint nominations meet this criteria, and in cases where it judges this standard has not been met, to limit the number of persons being considered.

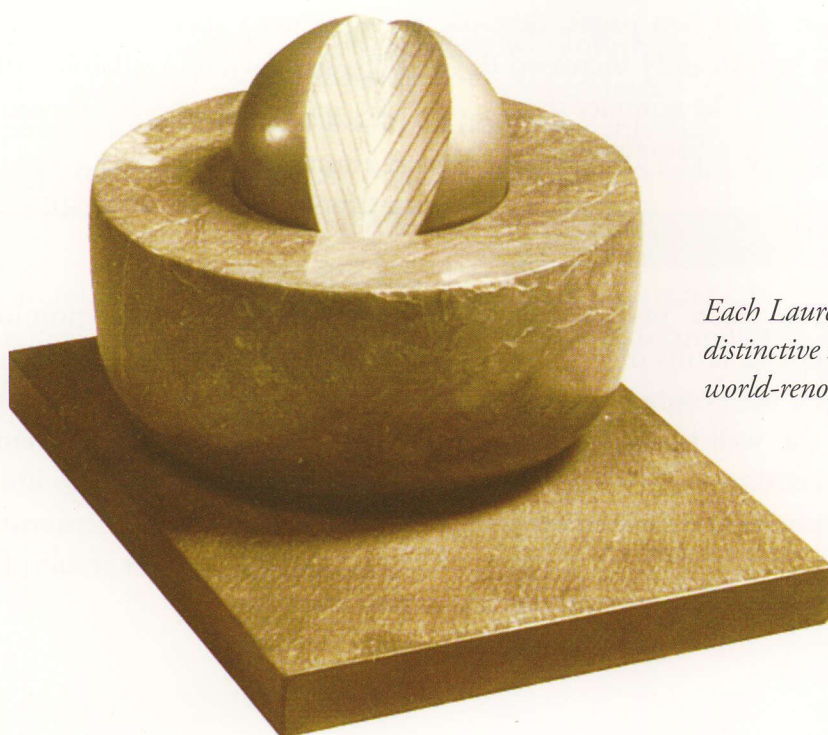
■ It is intended that all elements of the food chain be recognized at some point in the awarding of The Prize. In weighing the merits of nominations, consideration may be given to attaining a balance among all segments of the food production and distribution chain in the selection of the Laureate.



*2000 Laureate
Dr. Evangelina Villegas*



*2005 Laureate
Dr. Modadugu V. Gupta*



*Each Laureate receives this
distinctive sculpture created by
world-renowned designer Saul Bass.*

NOMINATION DOCUMENTATION



*1987 Laureate
Dr. M.S. Swaminathan*



*2004 Laureate
Dr. Monty P. Jones*



*1999 Laureate
Dr. Walter Plowright*

Any academic institution, private or public organization or governmental unit may submit a nomination for The World Food Prize. Any such entity may submit as many nominations as it sees fit. All nominations are confidential, and the identities of the nominators and the nominating organization are kept in strict confidence. Individuals may generate nominations, but the nomination must be endorsed by, and submitted through, an academic institution, private or public organization or governmental unit.

To submit a nomination, the following information about the nominee(s) must be provided in the order shown.

Name

Nominee's name, citizenship, current position, mailing address, e-mail address and telephone and fax numbers.

Biographical Information

Date and place of birth, education, positions held, professional affiliations, honors and awards. Please attach a recent photograph of the nominee.

Statement of Achievement

In no more than two pages, describe the nominee's specific achievement which has significantly increased the quality, quantity, or availability of, or access to, food. The nominee should be nominated for one specific, measurable and sustainable achievement.

Statement of Impact

In no more than two pages, describe the impact of the nominee's achievement in terms of: the number of people affected; the directness of the impact; the geographical boundaries of the impact; and its effect over time on the well-being of the people affected through either enhanced health, nutrition and quality of life, or reduced levels of poverty, hunger and malnutrition. The most compelling nominations will demonstrate quantitatively the change or changes that occurred as a direct result of the nominee's achievement.

Nominating Organization

Name(s) of the person(s) submitting the nomination, the name of the nominating organization, mailing address, e-mail address and telephone and fax numbers. The nomination must be endorsed by a senior official of the nominating organization, certifying the accuracy of the information.

Date

Date of nomination.

Seconding Nominations

A letter seconding the nomination must be provided from at least two individuals who are familiar with the nominee's work, but who are not directly associated with the nominating organization. Letters seconding the nomination should ideally provide additional or supplemental data regarding the nominee's achievement as well as its impact on the people affected.

Supporting Documents

Documents should be provided that support the nomination including, but not limited to, articles describing the nominee's achievements and the impact of his or her work; and publications by or about the nominee that directly relate to the nomination. Please send only one copy of each document.

Nominees not selected to be the Laureate will automatically be reconsidered for two additional years. Nominators are encouraged to provide updated supporting documents during this period. After this three-year time frame, a completely new nomination must be submitted in order for the nominee to continue to be considered.

If a nominee becomes The World Food Prize Laureate, the information contained in the nomination and the supporting documents may be used to prepare press materials about the winner.



*1997 Laureate
Dr. Perry L. Adkisson*



*2004 Laureate
Professor Yuan Longping*



*1995 Laureate
Dr. Hans R. Herren*

THE NOMINATION AND SELECTION PROCEDURE

Prize Year

The nomination process opens on October 16 - World Food Day - and continues through March 1. The name of the World Food Prize Laureate is usually made public several months later. The award is then presented in a special Laureate Award Ceremony at the Iowa State Capitol in Des Moines in mid-October on or near World Food Day. An International Symposium and Youth Institute are held in conjunction with this presentation.

Nomination Process

To be considered, nominations and all seconding and supporting documents must be postmarked or electronically dated by March 1. Nomination materials may be transmitted either by mail or electronically. The Secretariat would greatly appreciate receiving electronic copies of the two-page statement of achievement and the two-page statement of impact via email when hard copies are sent by mail. Incomplete nominations will not be considered. Send nominations to:



The World Food Prize Foundation
Attn: Judith Pim
Director of Secretariat Operations
666 Grand Avenue
Suite 1700
Des Moines, IA 50309 USA

Tel: 515-245-3783

Fax: 515-245-3785

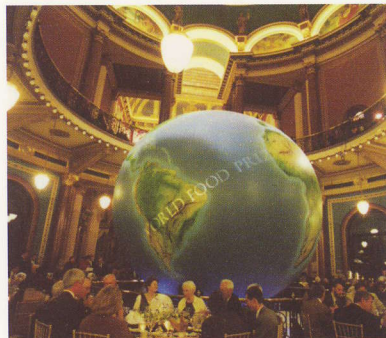
wfp@worldfoodprize.org

www.worldfoodprize.org

Selection Process

The World Food Prize Secretariat assists the Selection Committee by reviewing all nominations for appropriateness and completeness and then forwarding them to the Selection Committee.

The Selection Committee then reviews the nominations and recommends the recipient and first alternate it deems most worthy for the award based on The Prize's criteria. Recommendations are forwarded through the President of the Foundation to the Foundation's Chairman of the Board of Directors and Council of Advisors for final approval.



*Dinner in the Rotunda,
Iowa State Capitol*



*2000 Laureate
Dr. Surinder K. Vasal*



*2001 Laureate
Dr. Per Pinstrup-Andersen*

The Prize is normally awarded to recognize one specific achievement by one individual. However, if the Selection Committee judges that this accomplishment was simultaneously attained by another individual working separately, the Selection Committee may, in very rare instances, recommend that the Prize be shared.

The Selection Committee may also decide to recognize two or more individuals in the same year, either for: their separate, independent accomplishments in a common area of specialization; or their work in different areas of expertise, which contributed to a significant positive impact in a common country or geographic area.

The Selection Committee especially welcomes the nominations of individuals who have worked across political boundaries to feed hungry people in a way that promotes peaceful resolution of conflict, which would emulate Dr. Borlaug's accomplishments in spreading the Green Revolution for which he received the Nobel Peace Prize.

Selection Committee

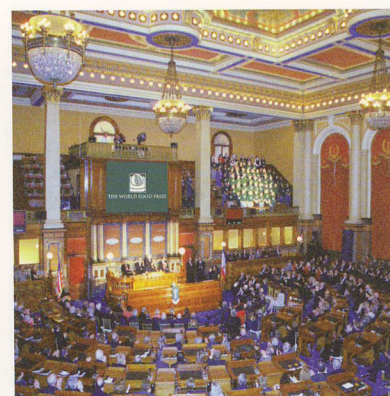
The Selection Committee is composed of nine distinguished individuals who are knowledgeable about various aspects of plant science, agricultural production, nutrition, food processing, water and the environment and food distribution.

Members of the Selection Committee remain anonymous except for the Chairman, Dr. Norman E. Borlaug. The minutes of the Committee's meeting and the views expressed by its members are not made public in any way.

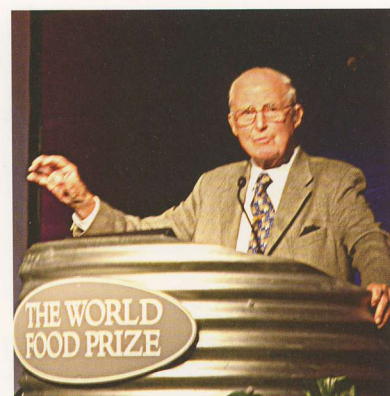
The President of the Foundation serves as an ex-officio, non-voting advisor to the Selection Committee, but does not participate in nor influence the deliberations regarding the selection of the Laureate.

Governance

The administration of The World Food Prize is directed by Ambassador Kenneth M. Quinn, President of The World Food Prize Foundation, from its headquarters in Des Moines, Iowa, USA.



*Laureate Award Ceremony,
Iowa State Capitol*



Dr. Norman E. Borlaug



Amb. Kenneth M. Quinn